

FUN FUNDRAISING IDEAS

HARVEST for HUNGER

Below are some fundraising ideas that have been successful for local companies that conduct food and fund drives for Harvest for Hunger. Recruit a committee among your coworkers to help you plan, and choose the activities that will work best for you. Or, come up with your own creative ideas!

Some of your best fundraising may come from **competition** among departments, floors or business competitors to raise money. Determine a goal and host events to raise the funds. Use a visual, such as a thermometer, to indicate who is in the lead.

If your company has a **matching gifts program**, encourage your employees to complete the necessary paperwork to add additional value to their gift.

Participate in **Brown Bag Day**. Harvest for Hunger will provide paper lunch bags for employees who can use them to pack their lunches and donate what they would have spent on lunch out to Harvest for Hunger.

Participate in the Harvest for Hunger **virtual food drive** at www.harvestforhunger.org. Harvest for Hunger staff will provide you with a link to your company's own Harvest for Hunger page on our Web site, which will allow your employees to give on-line while educating them about how far their financial contributions will go. It's easy! E-mail harvestforhunger@clevelandfoodbank.org for more information on setting up a virtual food drive for your company.

Solicit **lunch-time donations**. Ask your employees who use your employee cafeteria to round their bill up to the next dollar and donate the change to Harvest for Hunger, or add \$1.00 to the price of their lunch.

Host **denim days**. For a donation to Harvest for Hunger, employees can wear jeans to work on a designated day.

Bake sales are great fundraisers. Consider trying one that is "take-out" only! Ask employees if they might be willing to bake a pie, a dozen cookies or a cake each month for three months for the highest bidder.

Silent auctions are lots of fun and can be very good fundraisers. In addition to getting items donated from local vendors, solicit donations of services from employees and their family members.

Host a **bean bag toss tournament** in your break room, hallway or lobby. Have staff loan their bean bag toss boards for a day, and charge a flat fee for teams to play. Solicit donations from local vendors and staff so that the winners get not only bragging rights, but prizes.

Hold a **car wash** or provide **valet parking** for a fee to be donated to Harvest for Hunger. Ask upper-level management to wash the employees' cars or park them to thank them for their hard work throughout the year.

Visit www.harvestforhunger.ning.com to share your creative Fun Fundraising Ideas with fellow coordinators, and learn what others do to promote fun and raise funds for Harvest for Hunger.